

April 22, 2005

Mr. Fred Firestone
Ethical Selling Institute
7710 Carondelet
Suite 109
St. Louis, MO 63105

Dear Fred,

I recently took your NoHardSell introductory workshop and it was an excellent learning experience for me. I now feel confident that can talk to potential clients and write prospecting letters that will get results. I have gotten several new clients since I learned the NoHardSell method of sales prospecting.

I have used the Ethical Selling Institute methods every day since I took the seminar with great results. I highly recommend this seminar to anyone who would like increase their sales acumen.

Thank you for empowering me with the NoHardSell sales program.

Sincerely,
SINGER MEDIA CONSULTANTS, INC.



Janet K. Singer
President